



Consumer Benefit  
Alliance Association

**Consumer Benefit Alliance Association  
Privacy Policy**

Our Personal Commitment to You,

At Consumer Benefit Alliance Association, safeguarding your privacy and ensuring the secure maintenance of your personal information is our paramount concern. Here's how we uphold your confidentiality:

**No Sale of Information:** Your information is never sold for marketing or any other purpose. We prioritize your privacy as our top commitment and deeply value the trust you place in us.

**Stringent Vendor Standards:** All external service providers and vendors assisting us with business functions or providing products and services on our behalf are bound by our rigorous standards of privacy and security. Contracts established for such relationships strictly prohibit the use of our customers' information for personal purposes or gains.

**Limited Access Information:** Access to any benefit information we maintain about our customers is strictly restricted to associates who require it for underwriting policies, processing claims, and complying with applicable laws. We maintain a steadfast policy of not sharing your information with external parties without your written authorization, except when permitted by law.

Your trust is our highest priority, and we are unwaveringly dedicated to preserving the confidentiality and security of your personal information at all times.

**Contact Us**

CBAA welcomes your questions or comments regarding its Privacy Policy:

Consumer Benefit Alliance Association  
[customerservice@consumerbenefitally.com](mailto:customerservice@consumerbenefitally.com)

**Effective as of January 12, 2024**